



iConnect

I Create Newsletter: (October 2013)

Change the Mindset Program at the centers



Chitra Jagannath

I Create India

www.icreateindia.org

Welcoming the festival of Lights and wishing you all a Very Happy Diwali

October has been a very productive month with various EAP & AEW programs.

Entrepreneurs Awareness Program

- I Create Safar conducted an EAP at RVTI Dadar for 62 students on Oct.3rd
- Another EAP by I Create Safar at the Rotract Club of Mumbai on 18th Oct for 20 participants.
- Anjana Tandon of I Create Rajasthan held an EAP at Shahpura Government College for 70 girls on 21st Oct.



- One EAP were held by I Create Safar at Kalol Village near Baroda for SETCO foundation on 28th& 29th Oct by Joseph & Venkatesh for 20 participants

Aspiring Entrepreneurs Workshop

- I Create Safar began the month of October by holding an AEW at RVTI, Dadar from 14th-18th for 28 students. Vijaya Nadkarni, Lata Pujari, Amit Mere and Tejaswini conducted the Workshop



- Another AEW was held by I Create Safar from 14th-18th at ITI for 28 students. Facilitators were Venkatesh, Tejaswini, Lata Pujari, Amit Mere and Vijaya Nadkarni
- From 17th-22st October I Create Safar conducted an AEW at Manibhen Nanavati Women's College for 26 students. Lata Pujari, Neha Pandit and Mayuri Jadhav facilitated the workshop
- From 22nd- 25th October, 28 students from ITI underwent an AEW training which was facilitated by Venkatesh, Tejaswini, Lata Pujari, and Sejal Gadekar.

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CMS Online

- CMS online has been launched in August and is rolling. We have 36 students who have enrolled and taking our sessions. The deadline for submission of Business Plan is Nov 15th and we hope to meet the participants in the 8th NBPC at Jaipur. By the next year most of you would reach out to colleges and make them part of the CMS online



I Create Goa completed the RBPC on 28th September 2013, where 11 colleges participated out of the 14 where CMS program was conducted. Almost 500 students have been covered

Highlights

- An impact monitoring visit was conducted by Pradyut Bag of TATA Trust at Grama Vikas, Kolar on 18th Oct.
- I Create India has finally received the FCRA from the Ministry of Home affairs. A cause for celebration indeed!

Presenting the story of Tanveer Banu from I Create Snehdeep.

Tanveer Banu Starts her Multi-Service Business

Tanveer Banu lives in the economically depressed area of Tandalja but that has not kept her goals depressed. Far from it. By way of background, her husband is a clerk in government and she has two daughters and one son who all are working hard to get professional degrees.

Tanveer attended I Create Sneh Deep's full length Aspiring Entrepreneurs' Workshop in Vadodara in December 2012. Mr. Joseph Pius who led the workshop and has been her mentor was impressed by Tanveer's devotion to the workshop and lessons she internalized. She started looking for opportunity for a small business.



Tanveer at an AEW program

She thought of catering business as an option and finally got an opportunity to use her training skills and convert it into her own business. She started by getting a subcontract for conducting skill training classes for Umeed project of Gujarat Govt.

She was then emboldened to enlarge her business and found resources to invest Rs one Lac to buy computers, accessories, other equipment and

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create marketing materials such as brochures and pamphlets.

Her business has started well. She offers classes in basic computers, Tally accounting software, DTP, Photoshop, as also conducts beauty parlor classes and sewing classes. One stop shop!

They have taken a loan from relatives and raised own funds. The good thing is that she has complete support of her husband.

Tanveer is now a self employed entrepreneur and has created three more full time jobs and has a monthly payroll of Rs 18,000.

Tanveer at her class.....



One lesson to aspiring entrepreneurs. Tanveer does not have to pay rent for their premises and for electricity since these are provided by Vadodara Municipal Corporation.

Knowing that their client base comes from poorer section of the society, she charges only Rs.500/- per month for a 3-month course.

We would like to have many more case studies like this which highlights the work that has been done by dedicated people like you and compile the same for use.

Until the next issue.....